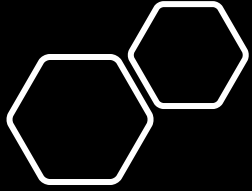




Virtual Meeting Platforms

By: Amritpal Singh, CIO



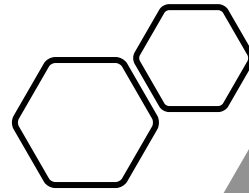
Workshop

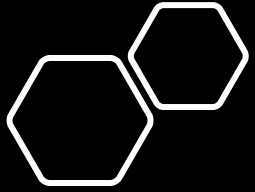
Interactive workshop

Raise your hand and ask questions any time

What platform?

What virtual meeting platform are you most familiar with?

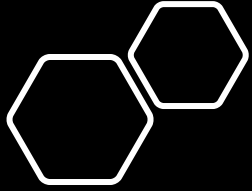




How do you
feel about
Virtual
Meeting
platforms?



Do you like or dislike about the virtual meeting platform you have used?



Benefits of virtual meeting platform



Reach a wider audience



Convenience of attending from anywhere



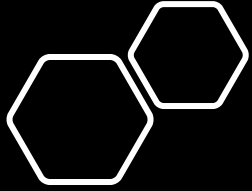
Ability to record for later use



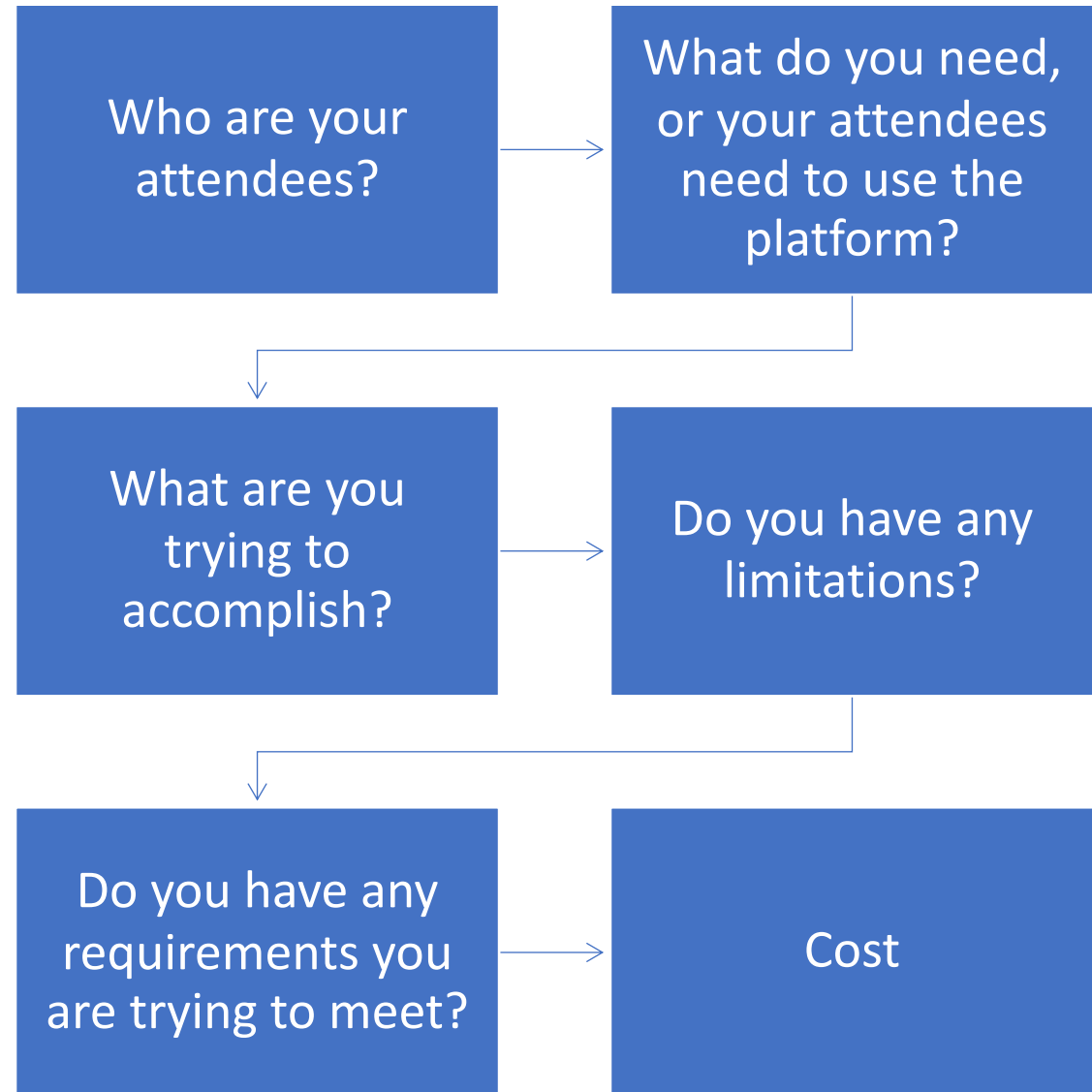
No cost to travel or additional time spent

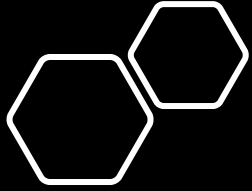


Cost savings to rent meeting rooms and other equipment



Things you need to ask?





Know your attendees



Important to know who you are trying to target/reach using the platform.



Do your attendees have access to high-speed internet?



Do they have an email address?



Do they have access to an updated smartphone, tablet or a laptop?



Do they have a Cam or a Mic to participate



Do your attendees feel comfortable using technology?



Hardware need



Need a Smart phone, Tablet or a Laptop



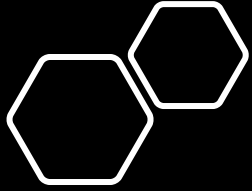
Experience on a smart phone can vary



Need to have a Mic, Speaker and a Cam



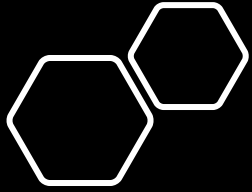
High Speed internet connection



What is your
goal?

What kind of a meeting you are looking to hold?

- Presentation or Webinar (One way push of information)
- Interactive meeting
- Does everyone need to have their cams on?
- What is the size of your attendee group?
- Do you need to record the meeting?
- Do you need to have break out rooms?
- Do you need to do a poll?



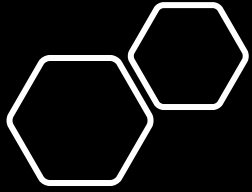
What is a Webinar



Webinar is a type of meeting; pretty much all virtual meeting platform companies offer webinar feature in different flavors and cost.



Webinar are best suited for meetings that require one way push of information i.e webcasts, announcements etc.

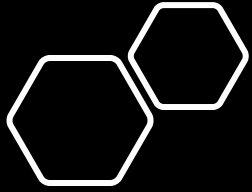


When best to use Webinar

When there is a large audience.

When you do not require much user participation

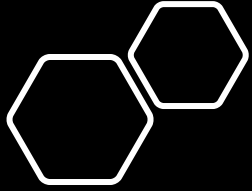
It is one way push of information.



Mandates/Requirements

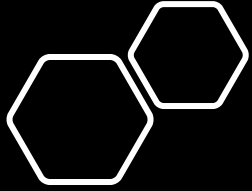
Mandates: If you are trying to meet certain mandates or requirements it is important to know if they qualify for a virtual platform. (Sexual Harassment training, etc)

Functionality: What functionality you need to have in your virtual platform to ensure your attendees are meeting those mandates. (Popup polls or quizzes to check if attendees are paying attention and are learning)



Cost

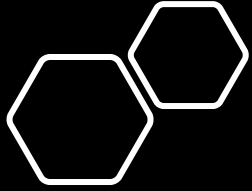
- ✓ Cost plays a big factor in picking the right platform, but it should not be the only factor otherwise you will pick a product that no one will want to use.
- ✓ You have to do your homework and know what is included in base cost of a product
- ✓ Not all products are built the same and cost the same
- ✓ Some products might cost less but could not include certain functions i.e. recording, large meeting capability, Call options etc.
- ✓ Better pricing if you get annual subscription.
- ✓ You can save money if you setup a generic account but be aware it should be connected to a generic mailbox.
- ✓ You can save money if you setup a generic account but be aware it should be connected to a generic mailbox.



Platforms

We will review 5 industry leading platforms Most commonly used today

- Zoom
- Microsoft Teams
- WebEx
- GoTo Meeting
- Google Meet



Why Zoom?



zoom

Name recognition and popular

Simple interface

Simple to setup and deliver content

Offers free subscription with restrictions and limited options.

Helpful tech support



Zoom Plans and Offerings

<https://zoom.us/pricing>

BASIC

Personal meetings

Free

Sign Up

- Host up to 100 participants
- Unlimited group meetings for up to 40 minutes
- Unlimited one-to-one meetings with a 30 hour time limit per meeting.
- Private & Group Chat

*Free, forever. No credit card required.

PRO

Great for small teams

\$14.99 /month/license

Buy Now

All the benefits of Free, plus:

- Host up to 100 participants
- Increase participants up to 1,000 with [Large Meetings](#) add-on
- Group meetings for up to 30 hours
- Social media streaming
- 1 GB cloud recording (per license)

*Purchase up to 9 licenses per account

BUSINESS

Small businesses

\$19.99 /month/license

Buy Now

All the benefits of Pro, plus:

- Host up to 300 participants
- Increase participants up to 1,000 with [Large Meetings](#) add-on
- Single sign-on
- Recording transcripts
- Managed domains
- Company branding

*Starting at 10 licenses for \$199.90/month

ENTERPRISE

Large Enterprise-Ready

\$19.99 /month/license

Contact Sales

All the benefits of Business, plus:

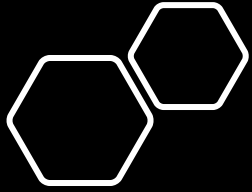
- Host up to 500 Participants
- Unlimited cloud storage
- Recording transcripts

*Starting at 50 licenses for \$999.50/month

	BASIC	PRO	BUSINESS	ENTERPRISE
	Sign Up	Buy Now	Buy Now	Contact Sales
License count ?	1	1-9	10-99	50+
Technical support ?	Help center	Ticket & live chat	Ticket, live chat, & phone	Ticket, live chat, & phone
Billing cycle and terms	N/A	Monthly or annual	Monthly or annual <small>*Multi-year contracts available through sales</small>	Annual agreements only <small>*Can be paid in full or month to month</small>
Unlimited group meetings	✓	✓	✓	✓
Unlimited one-on-one meetings	✓	✓	✓	✓
Group meeting duration ?	40 mins	30 hours	30 hours	30 hours
Recording ?	Local	Local & 1 GB cloud (per license)	Local & 1 GB cloud (per license)	Local & Unlimited cloud

Detailed List for Zoom
<https://zoom.us/pricing>





Why MS Teams?



Microsoft Teams

Build for business users

Packaged with Office 365

Cost savings

Offers free subscription with limited options

Online tech support

Microsoft Teams (free)

Free

(no commitment)

[Sign up for free](#)

[Learn more >](#)

Best for businesses that need to get started quickly with secure online

Includes Microsoft Teams

Microsoft 365 Business Basic

\$5.00 user/month

(annual subscription–auto renews)

[Try free for 1 month](#)⁵

[Buy now >](#)

Best for businesses that need easy remote solutions, with Microsoft Teams,

Includes Microsoft Teams

Microsoft 365 Business Standard

\$12.50 user/month

(annual subscription–auto renews)

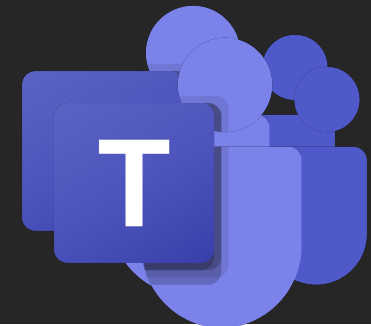
[Try free for 1 month](#)⁵

[Buy now >](#)

Best for businesses that need full remote work and collaboration tools including

MS Teams Offerings

<https://www.microsoft.com/en-us/microsoft-teams/compare-microsoft-teams-options>



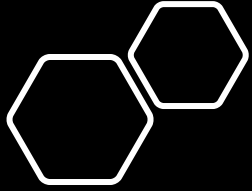


Detailed List of MS Teams

<https://www.microsoft.com/en-us/microsoft-teams/compare-microsoft-teams-options>

— Meetings and calling

	✓	✓	✓
Online meetings (calling and video) ¹	✓	✓	✓
Participant capacity	✓ 100 participants ²	✓ 300 participants	✓ 300 participants
Maximum meeting duration	✓ 60 minutes ³	✓ 24 hours	✓ 24 hours
Screen sharing	✓	✓	✓
Customized backgrounds	✓	✓	✓
Scheduled meetings	✓	✓	✓



Why WebEx?

CISCO product

Build for business users

Offers 5 plans

Offers free subscription with limited options

Excellent technical support



Webex Suite - Business

Meet + Call Plan

\$25
user/mo

Premium meeting features

HD meetings with up to 200 people, screen sharing, recordings, breakout rooms, virtual backgrounds, closed captions, & more.

Buy now

Premium calling features

A cloud-based phone number for each license, phone menus, extensions, & more.

See more features

Webex Suite - Basic

Free Plan

\$0
user/mo

Get started

Basic Plan features

HD meetings with up to 100 people, screen sharing, and a personal room.

Webex Suite - Enterprise

Customized Premium Plan



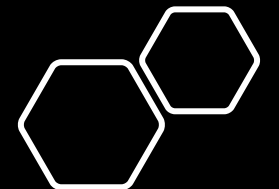
Contact sales

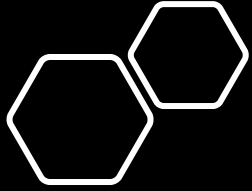
Enterprise plan features

Access to all of our premium features, and more. We'll work with you to find your ideal Webex solution.

WebEx Offering

<https://www.webex.com/pricing/index-rbd.html>






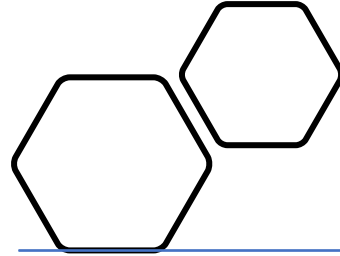
Detailed offer for WebEx

<https://www.webex.com/pricing/index-rbd.html>



	Webex Suite - Basic	Meet Plan	Call Plan	Webex Suite - Business	Webex Suite - Enterprise
	Free Plan			Meet + Call Plan	Customized Premium Plan
	\$0	\$15	\$17	\$25	Custom
	Get started	Buy now	Buy now	Buy now	Contact sales
How many people can join a meeting (<u>participants vs. hosts</u>)	Up to 100	Up to 200	Up to 100	Up to 200	Customizable
Cloud recording storage		10GB		10GB	Customizable
 Webex Assistant ⓘ		✓		✓	✓
MP4 recordings		✓		✓	✓

Why GoTo Meeting?



Long time player in the industry

Build for business users with keeping small businesses in mind

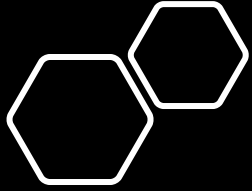
Offers a variety of different options and plans

Offers free 14 day trial only with limited options.

Good teach support



GoToMeeting



GoTo Meeting Offerings

<https://www.goto.com/pricing/meeting>



Professional

~~\$14.00~~

\$12

/organizer /month, billed annually

SAVE 14%

150 Participants

Select

See Add-ons ▼

MOST POPULAR!

Business

~~\$19.00~~

\$16

/organizer /month, billed annually

SAVE 16%

250 Participants

Select

See Add-ons ▼

Screen Sharing ⓘ	✓	✓	✓
Web Audio ⓘ	✓	✓	✓
Dial in Conference Line ⓘ	✓	✓	✓
Unlimited Meetings ⓘ	✓	✓	✓
No Meeting Time Limits ⓘ	✓	✓	✓
Business Messaging ⓘ	✓	✓	✓
Personal Meeting Room ⓘ	✓	✓	✓
Breakout Rooms NEW ⓘ	✓	✓	✓
Hand Raising NEW ⓘ	✓	✓	✓
Unlimited Cloud Recording ⓘ		✓	✓

Detailed Offer for GoToMeeting
<https://www.goto.com/pricing/meeting>





GoTo Webinar Offerings

<https://www.goto.com/pricing/webinar>

Lite

\$59

\$49

/organizer /month, billed annually

SAVE 17%

100 Participants

Select

See Add-ons ▼

Standard

\$129

\$99

/organizer /month, billed annually

SAVE 23%

250 Participants

Select

See Add-ons ▼

MOST POPULAR!

Pro

\$249

\$199

/organizer /month, billed annually

SAVE 20%

500 Participants

Select

See Add-ons ▼

Enterprise

\$499

\$399

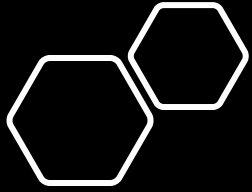
/organizer /month, billed annually

SAVE 20%

Up to 3,000 Participants

Select

See Add-ons ▼



Detailed offering of GoTo Webinar

<https://www.goto.com/pricing/webinar>



Webinar Features	Lite	Standard	Pro	Enterprise
GoToMeeting Included	1 License	1 License	1 License	1 License
Channel Pages	1 Page	1 Page	3 Pages	5 Pages
Reporting and Analytics ⓘ	✓	✓	✓	✓
Polls, Handouts, and Q&A ⓘ	✓	✓	✓	✓
Full Service Registration ⓘ	✓	✓	✓	✓
Automated Emails ⓘ	✓	✓	✓	✓
Accept Payments NEW ⓘ	✓	✓	✓	✓
Custom Branding ⓘ	✓	✓	✓	✓
Integrations ⓘ	✓	✓	✓	✓
Online & Local Recording ⓘ	✓	✓	✓	✓
Unlimited Cloud Storage	✓	✓	✓	✓

Why Google Meet?

- Free platform with certain limitations
- Paid version available
- Requires you to have a Gmail account to host.
- Online Tech Support



Google Meet



Google Meet Offerings



Stay connected

Simple scheduling, easy recording, and adaptive layouts help people stay engaged and connected.



Share your screen

Present documents, slides, and spreadsheets by showing your entire screen or just a window.



Host large meetings

Invite up to 250 internal or external participants to a meeting.



Join from your phone

Use the Google Meet app to join a video call, or join audio-only by calling the dial-in number in the meeting invite.



Take control

Meetings are safe by default. Owners can control who can join the meeting; only people approved by the meeting owner can enter.



Broadcast internal events

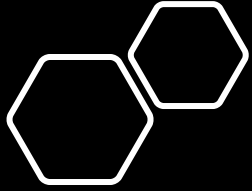
Live stream events such as town halls and sales meetings for up to 100,000 viewers within your domain.



Google Meet

<https://apps.google.com/meet/pricing/>

	Google Meet Always free	Google Workspace Individual \$7.99* per month	Google Workspace Enterprise Contact sales for pricing
	Get started	Try it free	Contact sales
MEETING FEATURES			
1:1 meeting length (max)	24 hours	24 hours	24 hours
Group meeting length - 3+ participants (max)	1 hour	24 hours	24 hours
Meeting participants (max)	100	100	250
Number of meetings	Unlimited	Unlimited	Unlimited
Join from a browser	✓	✓	✓
Invite external participants	✓	✓	✓
Native mobile and tablet apps	✓	✓	✓
Live closed captions (multiple languages)	✓	✓	✓
Share your screen and present	✓	✓	✓
Adjustable layouts	✓	✓	✓



Are you
ready?

**Do you feel you are ready to pick a virtual
Meeting platform?**





Any
Questions?